

# POST SHOW REPORT

2023

2nd  
**NEPAL ELECTRIC,  
POWER AND LIGHTS**  
INTERNATIONAL EXPO 2023

Nepal Consumer  
**Electronics &  
Home Appliances**  
expo

01- 03 SEPTEMBER 2023

Bhrikuti Mandap Exhibition Hall,  
Kathmandu, Nepal



NEPAL'S INTERNATIONAL  
B2B EXHIBITION FOCUSED  
ON ELECTRONICS,  
ELECTRICAL, LIGHTING,  
POWER, ENERGY & ALLIED  
INDUSTRIES

ORGANISERS:

**Futurex**   
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EXHIBITIONS | CONFERENCES | EVENTS

[WWW.NEPALPOWERELEC.COM](http://WWW.NEPALPOWERELEC.COM)

# OPENING CEREMONY



## HONOURABLE SHAKTI BAHUDUR BASNET

Ministry of Energy,  
Water Resources and Irrigation, Nepal

## Mr. Prasanna Srivastava

Deputy Chief of Mission Embassy  
of India, Kathmandu

## Show Statistics

EXHIBITORS

125+

VISITORS

10,000+

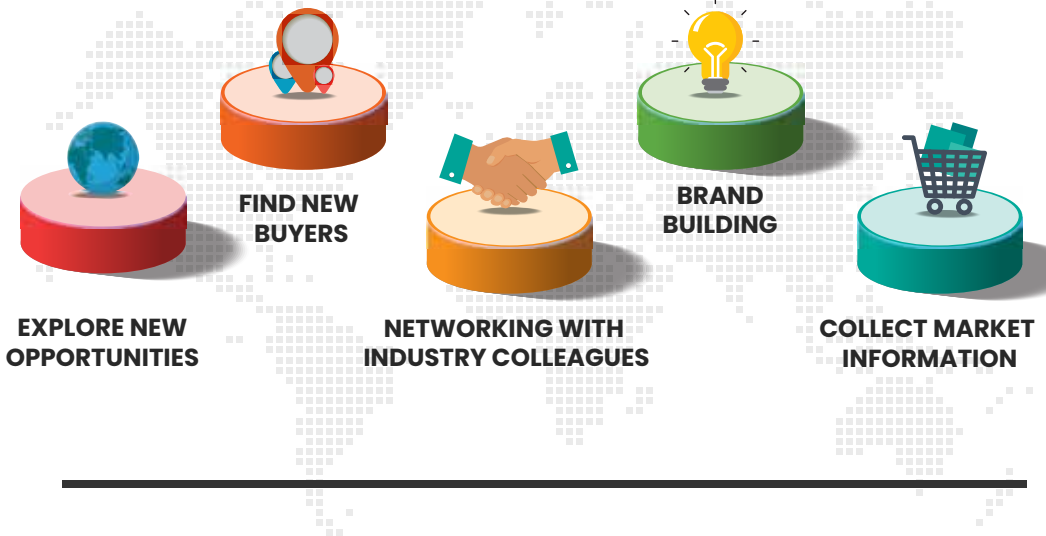
PRODUCT & SERVICES

400+

# EXHIBITOR'S

## FACTS & FIGURES

### TOP REASONS OF EXHIBITING



## EXHIBITOR FEEDBACK

- 96%** — of the Exhibitors established useful Business Contacts
- 93%** — of the Exhibitors expect orders as a Result of Exhibiting
- 90%** — of the Exhibitors Indicated the Visitor Quality was Good or Excellent
- 89%** — Plan to Exhibit at the 202 Edition

# VISITOR SURVEY

- » Over **8 out of 10** visitors say they are Satisfied with their visit to the trade show and would like to return next time around.
- » **85%** of the Visitors are Planning to contact an Exhibitor after the show.
- » **88%** are Looking for New Products and New Market Trends.

## Main Reason for Attending

Get In Touch With New Vendors / Suppliers **40%**

Become Familiar With New Products / Services / Technologies **25%**

Visit The Conference / Workshops **08%**

Familiarise With New Market Segments & Get A General Overview Of The Market & Market Developments **15%**

Maintain Contact With Existing Suppliers **08%**

Network With Industry Peers **04%**

# MARKETING

# CAMPAIGNS



# SOME OF OUR PROMINENT PARTICIPANTS

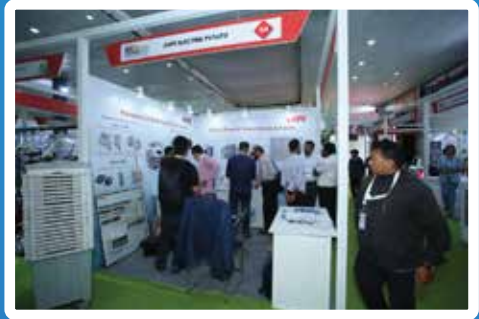


# SOME OF OUR PROMINENT PARTICIPANTS



# GLIMPSES

## Nepal Electric, Power & Lights International Expo 2023





# GLIMPSES

## Nepal Electric, Power & Lights International Expo 2023



# MARK YOUR PRESENCE

3rd  
**NEPAL ELECTRIC,  
POWER AND LIGHTS**  
INTERNATIONAL EXPO 2024



[www.nepalpowerelec.com](http://www.nepalpowerelec.com)

**06-08 SEPTEMBER 2024**

**BHRIKUTI MANDAP, KATHMANDU, NEPAL**

**INTERNATIONAL EXPO FOCUSED ON  
ELECTRICALS, ELECTRONICS,  
LIGHTING, POWER, ENERGY &  
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